



**STATEMENT OF PROCEEDINGS FOR THE
REGULAR MEETING OF THE
LOS ANGELES COUNTY COMMISSION FOR
WOMEN
KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 372
LOS ANGELES, CA 90012
<http://LACCW.info>**

Monday, November 19, 2012

10:00 AM

AUDIO LINK FOR THE ENTIRE MEETING. (12-5399)

Attachments: [AUDIO](#)

Call to Order. (12-4833)

President Veda E. Ward, Ph.D. called the meeting to order at 10:04 a.m. and wished everyone "Happy Holidays", followed by self introductions.

Vice President Becky A. Shevlin arrived at 10:07 a.m. and was recognized by President Veda E. Ward, Ph.D.

Present: President Veda E. Ward Ph.D., Vice President Becky A. Shevlin, Commissioner Ruth V. Creary Ph.D., Commissioner Reiko Duba, Commissioner Norma L. Gallegos, Commissioner Gerda Govine Ed.D., Commissioner Charlotte Lesser, Commissioner Alice S. Petrossian and Commissioner Olivia G. Rodriguez

Absent: Commissioner Michelle Piñedo

Excused: Treasurer Martha E. Escandón M.B.A.

I. ADMINISTRATIVE MATTERS

1. Approval of Minutes for the meeting of October 22, 2012. (12-4984)

Commissioner Reiko Duba made a motion, seconded by Commissioner Charlotte Lesser, to approve and open the item for discussion the minutes of October 22, 2012.

After discussion, on motion of Commissioner Ruth V. Creary, Ph.D., seconded by Vice President Becky A. Shevlin, unanimously carried, the

Commission approved the minutes of October 22, 2012 with the following amendments:

On Page 4, Agenda Item No. 8, "...October 24, 2012...", should read "...September 24, 2012..."

On Page 5, Agenda Item No. 8, "...5 women", should read "...35 women were able to..."

Attachments: [SUPPORTING DOCUMENT](#)

II. REPORTS

2. President's Report for October 2012. (12-4995)

President Veda Ward, Ph.D., reported that she and Commissioner Martha Escandon attended the "20th Biennial Phenomenal Woman Celebration", held on November 3, 2012 at California State University at Northridge and noted the event was co-sponsored by the Commission for Women; she also informed the Commission of her participation in the Leisure Services (Chi Kappa Rho) "Bosses Day" recognition on October 19, 2012; and concluded by sharing information regarding a video produced by the Public Broadcasting Station (PBS) entitled "Half the Sky", and noted the video will be shared throughout all the High Schools.

Commissioner Petrossian commented that she had the opportunity to meet the producers of the show, who stated that their "goal is to produce more programs geared towards women, showcasing the difference women are making in the world".

Following discussion, by common consent, there being no objection, this item was received and filed.

Attachments: [SUPPORTING DOCUMENT](#)

3. Report on the Ad-Hoc and Standing Committee meetings as submitted by Committee members.

- **Public Relations & Social Media Committee**
- **Women of the Year Committee**
- **Economic Development Committee (12-4996)**

No report was submitted by the Economic Development Committee

- **Public Relations & Social Media Committee**

Commissioner Govine reported that she received bios from five Commissioners. Once all pending bios are submitted she will forward them to staff to be made available on the Commission's website. Vice President Shevlin will submit her bio and picture to staff next week.

- **Women of the Year Committee**

Committee members and staff reported that the MC was confirmed for the March 2013 Women of the Year Luncheon. Reminder to the Board of Supervisors for nominees will be sent out next week, and sponsorship letters have been mailed.

Following discussion, by common consent, there being no objection, this item was received and filed.

Attachments: [SUPPORTING DOCUMENT-ECONOMIC](#)
[SUPPORTING DOCUMENT-MEDIA](#)
[SUPPORTING DOCUMENT](#)

4. Treasurer's Report for the Second Quarter of the 2012-13 Fiscal Year. (12-5110)

Emma De Jesus, staff, provided an overview of the Treasurer's report for the 2nd quarter of the 2012-13 Fiscal Year.

Commissioners Duba and Lesser directed staff to include the date expenditures were approved by the Commission and clarify what year the membership dues were paid for and note what funds were deposited. Emma De Jesus noted dues paid for NACW was for the full year and ACCW was for the period of July 1, 2012 thru June 30, 2013 Fiscal Year.

Following discussion, by common consent, there being no objection, this item was received and filed.

Attachments: [SUPPORTING DOCUMENT](#)

III. PRESENTATIONS

5. Presentation by Barbara Meltzer, Barbara Meltzer & Associates Public Relations, and Lindsey Horvath, California Outreach Coordinator for V-Day's "One Billion Rising" Campaign to end violence against women and girls. (12-4985)

Barbara Meltzer of Barbara Meltzer & Associates Public Relations, and Third District representative on the Commission for Older Adults, introduced Ms. Lindsey Horvath as the founding and current President of

the Hollywood Chapter of the National Organization for Women (NOW), and former Councilmember of West Hollywood. Ms. Meltzer hinted at the possibility of partnering with the Commission for Women to address issues affecting women.

Ms. Lindsey Horvath, California Outreach Coordinator for V-Day's "One Billion Rising" campaign to end violence against women and girls, provided an overview of the "One Billion Rising" campaign. She stated V-Day is a global campaign created by Eve Pensler, and will celebrate its 15th Anniversary on February 14, 2013. She reported that one in three women will experience some type of domestic violence during their lifetime, which is roughly one billion women; over 160 countries and 600 organizations currently participate in the event. During Hurricane Katrina in 2010, the organization took control of the Louisiana Superdome, making it safe for women. Additionally, she stated that this year's theme for the event is "Strike, Dance, Rise".

Commissioners Lesser and Govine expressed concern regarding the reference to the word "Strike", as it conjures negativity which may run contrary to the purpose of the campaign to end violence against women and girls. The Commissioners recommended the consideration of using a different word or defining the "Strike" reference on the V-Day Organization's website. Ms. Horvath noted she will take the Commissioners concerns to the organization.

Ms. Meltzer and Ms. Horvath responded to questions posed by the Commission.

President Ward thanked Ms. Meltzer and Ms. Horvath for presenting valuable, useful information that brings to light the paramount need to end violence against women and girls.

Commissioner Rodriguez made a motion, seconded by Commissioner Creary, Ph.D. that the Commission support the "One Billion Rising" campaign.

Commissioner Lesser spoke on the side of caution asking to confer with County Counsel regarding supporting the campaign before any commitment is made.

Therefore, by common consent, there being no objection, the presentation was received and filed; and the Commission agreed to pledge its support pending County Counsel's opinion. Staff will report back to the

Commission regarding County Counsel's opinion at the December 10, 2012 meeting.

Attachments: [SUPPORTING DOCUMENT](#)

6. Presentation on the impact of the Health Care Reform Law, on individuals in the Community, by Richard Allen Williams, M.D., Clinical Professor of Medicine, UCLA School of Medicine as requested by Commissioner Ruth V. Creary, Ph.D. (12-5264)

Commissioner Ruth Creary introduced Dr. Richard Allen Williams as founder of the Association of Black Cardiologist and provided a PowerPoint presentation on the Health Care Reform Law. He stated that this is the first Health Care Act to become law; the Patient Protection Care Reform Act of 1912 introduced by President Theodore Roosevelt failed to pass. He also stated that by 2020 all phases of the Health Care Law will be fully implemented. The implementation will cover 90% of all citizens, excluding non citizens who are not naturalized residents of the United States. Children will be able to remain on their parent's insurance up to age 26; 65% of women are on Medicaid and 69% are beneficiaries of Medicaid; women on Medicaid will see an increase in coverage. He concluded by advising Commissioners to pay attention to the Los Angeles Newspaper and local newspapers because they are a great source for information and understanding the Health Care Reform Act.

Dr. Williams responded to questions posed by the Commission.

Dr. Genevieve Clavreul commented that she was delighted Dr. Williams addressed key concerns regarding the impact the Health Care Reform will have on women.

President Veda E. Ward, Ph.D., thanked Dr. Williams for his insightful presentation and extended an open invitation for him to present at a future meeting any new information impacting women's health.

Commissioner Ruth Creary made a motion, seconded by Commissioner Alice Petrossian to support the Affordable Care Act (ACA). Staff was instructed to request County Counsel's opinion to support the Act.

Following discussion, by common consent, there being no objection, the presentation was received and filed; and the Commission agreed to pledge its support pending County Counsel's opinion. Staff will report back to the Commission regarding County Counsel's opinion at the December 10, 2012 meeting.

Attachments: [SUPPORTING DOCUMENT](#)

IV. MISCELLANEOUS**7. Commissioners' announcements for November 2012. (12-4998)**

- A. Commissioner Charlotte Lesser updated the Commission on the Beach Cities Blue Zone Vitality's second year evaluation to improve health and well being in the community, on November 16, 2012. There was an effort to evaluate health in the community called the Gallop Healthways Poll. Currently there are 15,000 participants with a goal of 30,000 participants. This Poll showed a 3% increase in people assuming they were healthier this year versus last year. Commissioner Lesser will provide a copy of the demographics report pertaining to the Gallop Healthways Poll to the Commission at the next meeting; The Beach Cities Blue Zone Vitality is looking into strategies that will work for all of Los Angeles County and for longer terms;**
- B. Commissioner Becky Shevlin added that the Cities of Monrovia and Duarte are working to have similar programs to that of the Beach Cities Blue Zone Vitality Health Program;**
- C. Commissioner Ruth Creary, Ph.D., announced the Health Committee will conduct a teleconference meeting on November 29, 2012 at 12:15 p.m. and submit agenda items by November 21, 2012 pending availability of the conference line;**
- D. Commissioner Norma Gallegos announced that she attended the dedication ceremony of El Cariso Park's new Community Center and Gymnasium in Sylmar CA on October 27, 2012;**
- E. President Veda Ward, Ph.D., announced the City of Los Angeles' 50 parks initiative;**
- F. Commissioner Alice Petrossian recommended that Commissioners invite the Presidents and Vice Presidents of the various City Commissions to make a presentation on how they function as a Commission at a future Commission for Women meeting.**

Following discussion, on recommendation of President Veda E. Ward and by common consent, there being no objection, a Community Partner sub-committee to be Chaired by Commissioner Petrossian and Co-Chaired by Commissioner Lesser was formed to coordinate a special meeting to host various City Commissions; In addition the announcements were received and filed.

Attachments: [SUPPORTING DOCUMENT](#)

Matters Not Posted

8. Matters not on the posted agenda, to be discussed and (if requested) placed on the agenda for action at a future meeting of the Committee, or matters requiring immediate action because of an emergency situation or where the need to take action arose subsequent to the posting of the agenda. (12-4999)

No matters were posted.

Public Comment

9. Opportunity for members of the public to address the Commission on items of interest that are within the jurisdiction of the Commission. (12-5001)

Dr. Genevieve Clavreul addressed the Commission regarding various items and shared the following articles:

- "Nurse Anesthetists" (Working Nurse Magazine November 5, 2012);
- "Nurses, Workers' Comp Reform" (Working Nurse Magazine November 1, 2012);
- "Groups seek reform of vote changing by legislators" (Pasadena Star News October 26, 2012)

Following discussion, by common consent, there being no objection, this item was received and filed.

Adjournment

10. Adjournment for the meeting of Monday, November 19, 2012. (12-5003)

On motion of Commissioner Ruth V. Creary, Ph.D., seconded by Commissioner Reiko Duba, unanimously carried, the meeting of November 19, 2012 was adjourned at 12:00 p.m.